



DON'T GET CAUGHT BY THE PHISHERS!

IT'S FISHING SEASON, AND THAT'S GOOD FOR THE OUTDOORSMEN IN OUR AREA. UNFORTUNATELY, THERE'S ANOTHER WORD PRONOUNCED THE SAME WAY – PHISHING. IN FACT, YOU'VE PROBABLY BEEN THE TARGET OF AT LEAST ONE PHISHING E-MAIL. PHISHING IS A METHOD USED TO OBTAIN USER NAMES, PASSWORDS, SOCIAL SECURITY NUMBERS AND ACCOUNT NUMBERS.

If you read to only this part of this article, then understand one very important message:

NEVER, NEVER, NEVER, (did we say NEVER EVER?) include personal or financial details like account numbers, login names, passwords, credit card numbers or social security numbers in an e-mail!

Phishing messages are scams, sent by criminals who hope to use your information for their own gain. Sophisticated hackers use company logos (including ours) by stealing them from the owner's websites. They also hijack vulnerable websites as temporary areas to gather stolen information.

No matter who you are dealing with (your bank, utility providers etc...) you should not, for any reason, include personal or financial details like account numbers, login names, passwords, or social security numbers in an e-mail. In addition, unless a hyperlink is clearly written or stated do not click the link in the e-mail. In other words, if no address is listed but rather a click here option, do not open the link. Also, if you are not 100% familiar with any address given in any e-mail, do not open the link.

To learn more about phishing attempts, what they are and how to protect yourself and your computer, please visit PenTeleData's security tips section at http://www.ptd.net/security_tips.



Phone Numbers

Customer Service
610-826-6650

Business Office
610-826-2115

Repair Service
610-826-3444

Gilbert Office
610-826-9321

COMING SOON: COMPUTER PATROL "THE STORE"

Where did you buy your last computer? Did you have to wait for it to ship? Did you drive from store to store, hoping to find the most helpful (and hopefully not pushy) salesperson?

If so, then you'll be glad to hear that PenTeleData's Computer Patrol will soon open a store on Delaware Avenue in Palmerton. As a reseller for Dell and Lenovo, they will offer the convenience of buying these well-recognized and respected names with the personalized one-on-one attention that you expect from a local business.



Palmerton Telephone Company continues to engineer and advance technology for tomorrow while providing reliability and quality service that Pennsylvanians count on today.

SERVING THIS AREA SINCE 1900

465 Delaware Avenue • Palmerton, PA 18071 • www.ptelco.com

From the Manager's Desk...

*Do you know that
Palmerton Telephone
has been serving the
area since 1900?*

IN THIS ISSUE

Welcome to the May issue of our Customer Connection. Our staff has been busy writing interesting articles for this month's edition, so please take a few minutes to read them. No it's not a spelling error, there really is a practice known as "Phishing". It's a way for the bad guys to get a hold of your private information and use it for nefarious purposes. Find out how to avoid the scams in this issue. Val-YOU package is not just for residential customers anymore. For a low base rate of \$49.99, a small business can get a package of special features plus unlimited long distance service to anywhere in the continental U.S. Check out the features in the article in this issue. Looking for a new computer? Our friends over at PenTeleData are opening up a computer retail outlet featuring the major brands. For details please refer to page one of this issue. Once you get that new speedy computer, you won't want to put up with a slow Dial-up Internet connection any longer. Check out our DSL special offer in this issue for a deal you don't want to miss. If that new computer is a laptop and you take our offer on DSL, you get the added benefit of access to many Wi-Fi hotspots around the area. For information on those places please see the Hotspot article in this edition. That's all for now, see you next month.

Sincerely,

Tom Lager

General Manager
Palmerton Telephone Company

Blooming Onion

Ingredients:

- > 1/2 cup mayonnaise
- > 3/4 tablespoon ketchup
- > 2 tablespoons cream-style horseradish sauce
- > 1/4 teaspoon paprika
- > 1/4 teaspoon salt
- > 1 pinch ground black pepper
- > 1 pinch cayenne pepper
- > 1 egg
- > 1 cup milk
- > 1 cup all-purpose flour
- > 1 1/2 teaspoons salt
- > 1 1/2 teaspoons cayenne pepper
- > 1/2 teaspoon ground black pepper
- > 1/2 teaspoon garlic powder
- > 1/4 teaspoon dried thyme
- > 1/4 teaspoon dried oregano
- > 1/8 teaspoon ground cumin
- > 1 large onion
- > 2 quarts vegetable oil for deep-frying

Directions:

1. Make the dipping sauce: Combine mayonnaise, ketchup, horseradish, paprika, 1/4 teaspoon salt, 1 dash black pepper, and 1 dash cayenne pepper in a small bowl and refrigerate it until needed.
2. Beat egg and combine it with milk in a bowl large enough to hold the onion. In another bowl, combine flour, salt, cayenne pepper, black pepper, garlic powder, thyme, oregano, and cumin.
3. Prepare the onion: cut approximately 3/4 to 1 inch off of the top and bottom of the onion, remove skin. Remove the 1-inch diameter core from the middle of the onion. Using a large, sharp knife, slice down the center of the onion about 3/4 of the way down, turn 90 degrees and slice again. Keep slicing the sections in half, being careful not to cut to the bottom, until you have 16 sections. Spread the petals apart to make coating easier.
4. Dip the onion in the milk, then coat well with the flour mixture. Separate the petals again and sprinkle the flour mixture between them. Once you have coated all of the petals well, dip it into the milk and into the flour mixture again. Place in the refrigerator for at least 15 minutes while you preheat the oil.
5. Pour enough oil to cover the onion into a deep fryer or deep pot. Preheat the oil to 350 degrees F (175 degrees C).
6. Fry the onion right side up in the oil for 10 minutes or until golden brown. Remove from oil and let drain in a rack or paper towels. Open the center of the onion wide so that you can put the small bowl of dipping sauce in the center.

Do You Own A SMALL BUSINESS?

IF SO, THEN LET US HELP YOU SAVE MONEY! PALMERTON TELEPHONE NOW OFFERS A BUNDLE PACKAGE SPECIFICALLY DESIGNED FOR OUR SMALL BUSINESS CUSTOMERS!

If you have one to twelve lines billed to one account, you are now eligible to add our Business Val-YOU Package to each. For \$49.99*/month per line, you'll receive unlimited long distance calls within the Continental United States, your dial tone line, 3-Way Calling, touchtone service, Call Forwarding, Repeat Call, Call Waiting, Voice Mail, Return Call, Caller ID Deluxe, and 30 Number Speed Dial. If you are a customer with trunk hunting lines, this is your chance to save even more, since you are also eligible for this package deal!

In addition, we offer Operator Answering Service. Think of this service as an office assistant without the cost of benefits or salary. Palmerton Telephone Company, a division of Pencor Services, Inc., has an experienced staff of friendly operators. For many years, we have been offering Operator Answering Services to businesses both large and small, including local hospitals, doctor's offices, lawyers and other service-oriented providers. It's a 24/7 cost-effective way to remain accessible, without providing personal information to patients or customers. With multiple levels of service, including customized call answering, paging services and more, we're sure to have a solution for your business. Better yet, prices start at just over \$1 a day.

Don't wait –start saving today! For more information or to enroll your business, call us at 610.826.6650.

* Additional Taxes and surcharges apply. Please note, this plan may not be used for Internet access services, mass autodialing, resale or telemarketing.

*Do you know that
Palmerston Telephone
copper wires, connected
end to end, circle the
earth 4 times at the
equator?*

INTERNET ON THE GO!

PenTeleData Unleashed Wi-Fi hotspots are one of the free benefits available to customers who subscribe to High Speed DSL from Palmerton Telephone. It gives our customers the opportunity to connect to the Internet via wireless technology at various locations throughout Pennsylvania. Using PenTeleData Unleashed is like plugging into a DSL high-speed connection, but without the wires.

PenTeleData Unleashed Wireless Internet access consists of "Hot Spots"—areas of wireless connectivity that provide reliable, high-speed Internet access to anyone with a Wi-Fi enabled device (most laptop computers and some cell phones). Whether you need to work away from the office, find the next show time of a movie you want to see or simply browse the Internet, PenTeleData's Unleashed Hot Spots will keep you connected.

Hotspot locations within the Palmerton Telephone serving area include:

- > 110 Tavern
- > Bert's Steakhouse
- > Blue Mountain Health System – Palmerton Campus
- > Blue Mountain Health System – Community Services Center
- > Cherry's Sunset Family Restaurant
- > Covered Bridge Inn
- > Don Laine Campground
- > Haja Lanes
- > Joe's Place
- > Palmerton Area Library
- > Palmerton Borough Park
- > Palmerton Dialysis Center
- > Palmerton Hotel
- > Simply Something
- > Subway (on Delaware Avenue in Palmerton)
- > West End Fairgrounds
- > West End Lanes



Detailed instructions and other information about Unleashed services are available at each hot spot location and on the PenTeleData Unleashed website. For more information or to find a complete list of locations, visit www.ptdunleashed.com.

Don't have DSL from Palmerton Telephone? Call us today to sign up!

Brain Teaser March 2010 Winner!

**Congratulations to
Matilda Smida of
Palmerton, Pa.
Matilda was the
winner of a \$25 Gift
Card to Roadies
Restaurant and Bar
at Penn's Peak in Jim
Thorpe, Pa.**

*Wearing a brown jacket, I'm very common
in chips packets. I am
plump and round, and
white inside from
bottom to top.
Who am I?*

Answer: potato

Fun Facts

The former planet Pluto takes 248 Earth years to orbit the Sun. For 20 of those years, it is closer to the Sun than the planet Neptune. The nature of its orbit, however, always prevents it from colliding with Neptune.

"Hagiology" is the branch of literature dealing with the lives and legends of saints.

Actor James Stewart attained the highest U.S. military rank in history for an entertainer. Mr. Stewart rose to the rank of brigadier general in the U.S. Air Force Reserve.

The first black-and-white motion picture to be digitally converted to color was Yankee Doodle Dandy, the 1942 biopic of entertainer George M. Cohen.

Fans thought Rod Serling invented the term "Twilight Zone." As a matter of fact, so did Serling. He'd not heard anyone use it before, so he assumed he'd created it. However, after the hit TV show debuted in 1959, Serling was informed that Air Force pilots used the phrase to describe "a moment when a plane is coming down on approach and it cannot see the horizon."

Despite conspicuous warning systems that include flashing lights, blaring bells, and rail-crossing drop-arm barricades, every 90 minutes in the United States, a train crashes into a passenger vehicle.

Natural gas has no smell. The odor is artificially added so that people will be able to identify leaks and take measures to stop them.

The sensitivity of the human eye is so keen that on a clear, moonless night, a person standing on a mountain can see a match being struck as far as 50 miles away. Much to their amazement, astronauts in orbit were able to see the wakes of ships.

The more money a person makes, the less likely they are to buy lottery tickets.

DSL

WHAT DO YOU EXPECT FROM AN INTERNET PROVIDER? IF YOUR ANSWER IS AFFORDABILITY AND RELIABILITY, THEN READ ON.

At Palmerton Telephone, we offer DSL packages as low as \$19.95 a month, and include 5 e-mailboxes per customer with 50 MB of storage per mailbox and FREE access to any PenTeleData Unleashed Wi-Fi Hot Spot location. As if that wasn't enough, **during the month of May, we're offering free DSL installation and the first 6 months of our Bronze Package for just \$99!**

WITH A DEAL THIS GOOD, THERE'S NO REASON TO WASTE TIME WAITING ON YOUR DIAL-UP INTERNET SERVICE!

FOR MORE INFORMATION OR TO SIGN UP, CALL OUR BUSINESS OFFICE AT 610.826.6650. HURRY - THIS OFFER ENDS ON MAY 28, 2010!

FOR A LIMITED TIME

**WE WILL PASS THIS SPECIAL RESIDENTIAL OFFER ON TO LOCAL BUSINESSES!
 CALL TODAY 610.826.6650!**

Can you beat this **BRAIN TEASER?**

Palmerton Telephone is giving away a \$25 Gift Card to Roadies Restaurant and Bar at Penn's Peak in Jim Thorpe, Pa.

To enter, e-mail the correct answer to ptelco@ptd.net or send a 3" x 5" index card to 465 Delaware Ave. Palmerton, PA 18071. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by **5/20/10**.

Good Luck!
Palmerton Telephone



Brain Teaser

I can be long. I can be short. I can be grown. I can be cut. I can be bought. I can be painted. I can be bare. I can be eaten. I can be round. I can be square. What am I?