



LET THE COMPETITION BEGIN!

MICROSOFT vs. GOOGLE

IT MAY BE ONE OF THE MOST PROMINENT TECH BATTLES OF OUR TIME: MICROSOFT VERSUS GOOGLE. EACH HAS LAUNCHED AN ATTACK ON THE OTHER'S MOST IMPORTANT BUSINESS.

Google started by announcing their intentions to offer a personal computer operating system by 2010. The system will be based on Google's Chrome browser, and will be open-source, initially targeting netbooks. The key aspects of "Chrome OS" are planned to be speed, simplicity and security – based on their customer feedback that "computers need to get better." The company is already partially involved in the operating system Android, and the newly-announced system could share many similarities. Still, Google CEO Eric Schmidt has voiced his opinion that Chrome OS will not directly compete with Microsoft. In fact, he has been quoted as saying, "Microsoft is welcome to put Internet Explorer on our operating system," but that "it's highly unlikely they would do it. They would have to port it and the port is not trivial ... the ball is in their court." Referring to Google's well-known "do no evil" pledge, he highlighted the fact that because Chrome is open-source "even if we had an evil moment [to block out Microsoft], we would be unsuccessful."

Microsoft responded to the operating system announcement by launching a new search engine. Bing achieved only a modest success until now, but its increasing usage has the potential to impose on Google's search revenue, a large part of their success. This is especially true after a very recent announcement by Microsoft that they have entered into an Internet search partnership with Yahoo, giving them access to the second largest search engine audience. Notably, a similar partnership proposal between Yahoo and Google was squelched last year when United States anti-trust officials threatened to sue.

ALTHOUGH THIS COMPETITION IS FAR FROM OVER, IT CAN ONLY BENEFIT THE CONSUMER. STAY TUNED AS THE RIVAL SAGA CONTINUES.

Happy Halloween FROM PALMERTON TELEPHONE!

Calling all kids...

Stop in one of our offices and say hello! We'll give you a McGruff Trick or Treat bag that will help make you more visible on Halloween night.

Hurry, supplies are limited! "Take a bite out of crime" and visit one of these locations today!

Palmerston Telephone Business Office
465 Delaware Avenue
Palmerston, PA 18071

Gilbert Office
Ye Olde Village Professional Plaza
Rt. 209
Gilbert, PA 18331

Pencor Super Store
656 Delaware Avenue
Palmerston, PA 18071



Palmerston Telephone Company continues to engineer and advance technology for tomorrow while providing reliability and quality service that Pennsylvanians count on today.

SERVING THIS AREA SINCE 1900

465 Delaware Avenue • Palmerston, PA 18071 • www.ptelco.com

From the Manager's Desk...

Do you know that
Palmerton Telephone
has been serving the
area since 1900?

BROADBAND

Washington's latest plan to stimulate the national economy includes quite a bit of money to provide grants and loans to companies that plan to bring broadband Internet access to areas that don't already have it. As with any government run programs, there are applications to be filled out, plans to be drawn and miles of red tape before any money actually gets spent. The FCC still hasn't come up with a definition of what constitutes a broadband connection. The current definition is at least 200 kbps in both directions, but they are trying to decide whether or not that is too conservative. They have given themselves a deadline of February, 2010 to come up with a definition and plan for distributing the federal money.

Pennsylvanians do not face this dilemma. Back in 2004, the state legislature approved a plan whereby every telephone company in the state committed to bringing broadband at 1.544 Mbps (nearly 8 times the current federal standard) to all Pennsylvanians. Some of us committed to doing this by the end of 2008 and others by the end of 2013. Palmerton Telephone has met this commitment. As of the end of 2008, every Palmerton Telephone customer who wants it can receive Internet access at 1.544 Mbps. In most places we can provide up to 3 Mbps, nearly twice the state standard.

Palmerton Telephone customers can get broadband that meets current federal standards for as low as \$19.95 per month. That's as low as some dial-up offerings. You can buy a modem from us or provide your own, as long as it meets standards. By the way, we're offering a special this month with free installation of DSL service. Look in your October bill for a flyer announcing this special. With rates this low and free installation, why would anyone put up with dial-up service?

Sincerely,

Tom Lager

General Manager
Palmerton Telephone Company

Slow Cooker Lemon Garlic Chicken

Ingredients:

- > 1 teaspoon dried oregano
- > 1/2 teaspoon salt
- > 1/4 teaspoon ground black pepper
- > 2 pounds skinless, boneless chicken breast halves
- > 2 tablespoons butter
- > 1/4 cup water
- > 3 tablespoons fresh lemon juice
- > 2 cloves garlic, minced
- > 1 teaspoon chicken bouillon granules
- > 1 teaspoon chopped fresh parsley

Directions:

1. In a bowl, mix the oregano, salt, and pepper. Rub the mixture into chicken. Melt the butter in a skillet over medium heat. Brown chicken in butter for 3 to 5 minutes on each side. Place chicken in a slow cooker.
2. In the same skillet, mix the water, lemon juice, garlic, and bouillon. Bring the mixture to boil. Pour over the chicken in the slow cooker.
3. Cover, and cook on High for 3 hours, or Low for 6 hours. Add the parsley to the slow cooker 15 to 30 minutes before the end of the cook time.

Recipe October 09

PERSONAL EMERGENCY ALERT

Do you know that Palmerton Telephone's Personal Emergency alert is available to your nearby family and friends – even if they don't live within the area serviced by us?

If someone you know lives in Walnutport, Slatington, Lehighton, Parryville, Weissport, Kresgeville, Saylorsburg or Effort and could benefit from Personal Emergency Alert, please tell them about our service! Anyone recovering from injury or with a permanent disability can benefit from this 24-hour emergency response service to maintain or regain his or her independence, and it's available for as low as \$17.95/mo.

Our trained technicians install an alarm unit to a telephone jack. Using a waterproof alarm sender, either in the form of a wristwatch or a pendant, the user can summon help with the press of a button. Our local operators are able to talk and hear the caller through the communicator console, typically up to a range of 250 feet away. They can find out what help is needed, and will notify up to four predetermined contacts, including 911. These can be family, friends, emergency personnel or caregivers – a decision made by the customer. The unit also has power failure and power restore options, and an inactivity alarm.

For more information, please contact our Business Office at (610)826-6650.

PALMERTON TELEPHONE DSL vs. DIAL-UP INTERNET – WHICH ONE IS BEST FOR YOU?

IMAGINE WALKING INTO YOUR HOME ON A CHILLY OCTOBER EVENING, GREETED BY THE AROMA OF YOUR FAVORITE SLOW COOKER MEAL. BECAUSE IT'S BEEN GRADUALLY COOKING ALL DAY, YOU AUTOMATICALLY KNOW THAT IT IS GOING TO TASTE FANTASTIC. SOMETIMES SLOW IS GOOD. USUALLY IT'S NOT.

Do you use dial-up Internet service? Perhaps you think the option of a faster service is more costly? Then pull up a chair, grab a copy of this newsletter, and relax with a bowl of hot beef stew while you reconsider what Internet service is best for your family. We're sure that Palmerton Telephone DSL will be the answer!

Palmerton Telephone DSL is available for as low as \$19.95 per month. We offer five different speed packages with download speeds up to 3 Mbps (3,000 Kbps). **That's up to 53 times faster than dial-up!**

IN ADDITION TO SPEED, DSL IS BETTER THAN DIAL-UP INTERNET FOR A VARIETY OF OTHER REASONS, INCLUDING:

Accessibility: With DSL, up to five computers in the home can be connected to the Internet at the same time. Dial-up service allows only one.

Connectivity: Since DSL offers a constant connection to the Internet, you don't have to waste time with tire-some waiting to dial-in and connect.

Convenience: Unlike dial-up Internet, with DSL there are no busy signals and no long distance charges. In addition, DSL does not tie up your phone line.

Customizable to meet your needs: Palmerton Telephone DSL offers five speed packages with download speeds up to 3 Mbps.

**FOR MORE INFORMATION ABOUT PALMERTON TELEPHONE DSL,
CALL US TODAY AT (610)826-6650!**

*Do you know that
Palmerton Telephone
copper wires, connected
end to end, circle the
earth 4 times at the
equator?*

Brain Teaser August 2009 Winner!

**Congratulations to
Nancy Harvilla
of Palmerton, Pa.
Nancy was the
winner of a \$25 Gift
Card to Roadies
Restaurant and Bar
at Penn's Peak in Jim
Thorpe, Pa.**

Before Sir Richard
Burton attempted to
discover the source of
the Nile, which was the
world's longest river?

*Answer: The Nile River
(It was the world's longest
river even before it was
discovered.)*

Fun Facts

The four stars on the Chicago flag represent Fort Dearborn, the Chicago Fire, the World's Columbian Exposition, and the Century of Progress Exposition.

Most roofs in the Washington, D.C. area are designed to withstand at least 15 to 20 pounds of snow per square foot.

The burrowing boodie of Australia is the only kangaroo in the world that lives underground.

The average porcupine has more than 30,000 quills. Porcupines are excellent swimmers because their quills are hollow and serve as pontoons to keep them afloat.

In many countries, it is the custom to wish friends a "Happy Birthday" on January 1st, rather than a "Happy New Year." This day is nicknamed "Everyman's Birthday," and is considered the day when everyone becomes a year older, whether it's their actual day of birth or not. Similarly, this practice is observed in horse racing. No matter when a race horse is born, they all "become" a year older on New Year's Day, although there are no records explaining how or why this came to be.

From the 1830s to 1960s, the Lehigh River in eastern Pennsylvania, was owned by the Lehigh Coal and Navigation Co., making it the only privately owned river in the United States.

The minimum age set in the U.S. Constitution for the President of the United States is 35.

If the moon were placed on the surface of the continental United States, it would extend from San Francisco to Cleveland (2,600 miles).

DSL

TRY TO SAY THESE AS QUICKLY AS YOU CAN:

CREEPY CRAWLER CRITTERS CRAWL THROUGH CREEPY CRAWLY CRATERS.

IF TWO WITCHES WOULD WATCH TWO WATCHES, WHICH WITCH WOULD WATCH WHICH WATCH?

DRACULA DIGS DREARY, DARK DUNGEONS.

PROFESSIONAL PUMPKIN PICKERS ARE PRONE TO PICK THE PLUMPEST PUMPKINS.

Could you do it? If you had to slow down to say them clearly, it probably wasn't as fun. The same is true of the Internet. If you have to wait to dial-in, and wait again to download the content you wish to see, it can be a very frustrating experience. Luckily, Palmerton Telephone can help!

You no longer have to wait on dial-up Internet service for as long as Linus has been waiting for the Great Pumpkin – just switch to Palmerton Telephone DSL! With speeds up to 3 Mbps, no need for an extra phone line, and no busy signals, there's no reason to wait!

Packages are as low as \$19.95 a month, and include 5 e-mailboxes per customer with 50 MB of storage per mailbox and FREE access to any PenTeleData Unleashed Wi-Fi Hot Spot location.

AS IF THAT WASN'T ENOUGH, DURING THE MONTH OF OCTOBER, WE'RE OFFERING FREE DSL INSTALLATION, A \$10 DISCOUNT EACH MONTH FOR THE FIRST THREE MONTHS AND A FREE MODEM (\$60 VALUE) WITH A ONE-YEAR AGREEMENT. FOR MORE INFORMATION OR TO SCHEDULE INSTALLATION, CALL US TODAY AT (610)826-6650.

Can you beat this **BRAIN TEASER?**

Palmerton Telephone is giving away a \$25 Gift Card to Roadies Restaurant and Bar at Penn's Peak in Jim Thorpe, Pa.

To enter, e-mail the correct answer to ptelco@ptd.net or send a 3" x 5" index card to 465 Delaware Ave. Palmerton, PA 18071. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by **10/20/09**.

Good Luck!
Palmerton Telephone



Brain Teaser

I begin and end with the letter 'e', I have eight letters, but just one letter within me.