

CUSTOMER CONNECTION



Product Feature – DSL

It's time for reading, writing and arithmetic, so help your favorite student get the answers they need with just one click!

The new school year is in session, so it's time to consider DSL Internet from Palmerton Telephone. After all, doesn't your favorite student deserve to have reliable service for homework and projects?

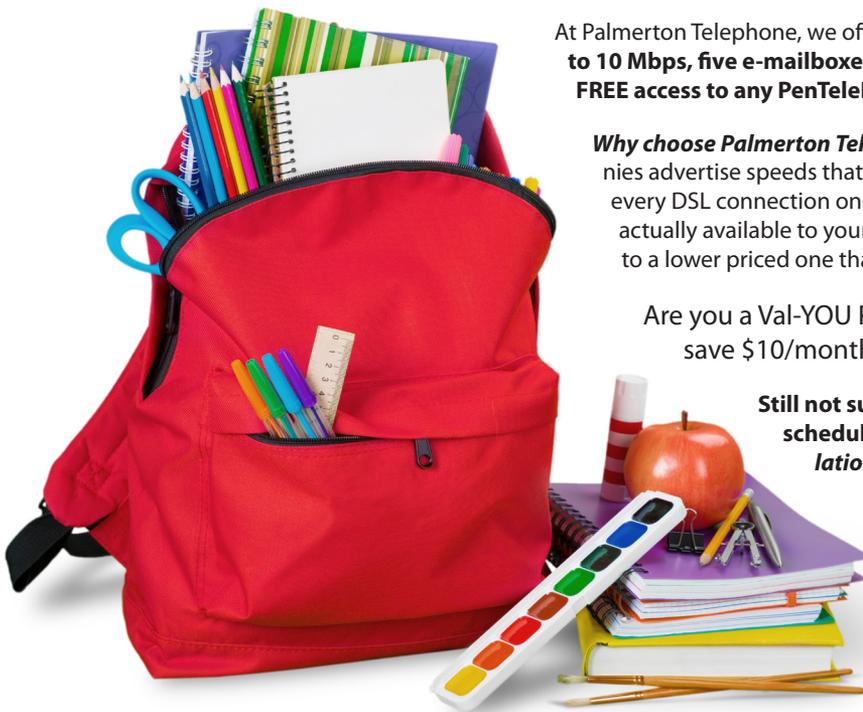
At Palmerton Telephone, we offer DSL packages as low as **\$19.95 a month**, speeds **up to 10 Mbps**, **five e-mailboxes per customer** with 2 GB of storage per mailbox and **FREE access to any PenTeleData Unleashed Wi-Fi Hot Spot location**.

Why choose Palmerton Telephone over another provider? Some Internet companies advertise speeds that aren't quite what you receive. We don't. In fact, we test every DSL connection on-site to make sure that the speed package you choose is actually available to your home or business. If it's not, we'll change your package to a lower priced one that represents the actual speed that is available.

Are you a Val-YOU Package customer? If so, you'll automatically save \$10/month with Accelerate 5.0 and Accelerate 10.0 plans!

Still not sure? Well, if you call us before September 30, 2018 to schedule DSL installation for your home, you'll get free installation and service for \$19.95 each month (any speed) for the first three months.

Already have Palmerton Telephone DSL? Call by September 30, 2018 to upgrade your speed package and pay just \$19.95/mo. for the first three months of your new DSL speed.



SERVING THIS AREA SINCE 1900

465 Delaware Avenue • Palmerton, PA 18071 • www.ptelco.com

Customer Service: 610-826-6650
Business Office: 610-826-2115
Repair Service: 610-826-3444
Gilbert Office: 610-826-9321

From the Manager's Desk...

Dear Valued Customers,

Looking at this month's special offer of any speed DSL for an introductory price of \$19.95 per month brings back memories of how things have evolved in the business over the past few years. Initially, the Internet was a way that government agencies and some universities passed information among themselves. Some of them had "high speed" access at 1.544 Mbps, but most used dial-up at 56 or 64 kbps. Later, when Internet access became available to the public, Dial-up, at whatever speed you could get, was the norm. Of course, back then most of the traffic was e-mail or other text documents, with the occasional picture or chart. Almost immediately people began clamoring for more speed. Where customers' phone lines would only support 24Kb/s, they wanted 56Kb/s. Customers whose lines supported 64Kb/s wanted more speed than dial-up would support.

Today, Palmerton Telephone offers DSL packages as low as \$19.95 a month, speeds up to 10 Mbps, five e-mailboxes per customer with 2 GB of storage per mailbox and FREE access to any PenTeleData Unleashed Wi-Fi Hot Spot location. Better yet, this month's back to school special will save you money too. If you call us before September 30, 2018 to schedule DSL installation for your home, you'll get free installation and service for \$19.95 each month (any speed) for the first three months. If you already have Palmerton Telephone DSL, you can upgrade your speed package and pay just \$19.95/mo. for the first three months of your new DSL speed.

Thank you for choosing Palmerton Telephone Company.

Best Regards,

Tim Hausman

General Manager,
Palmerton Telephone

465 Delaware Avenue
Palmerton, PA 18071
www.ptelco.com

Do you know that Palmerton Telephone has been serving the area since 1900?

NOTICE:

Palmerton Telephone Company charges a fee of \$20.00 for returned checks.

SEPTEMBER 2018 RECIPE

Blueberry Drop Cookies

Ingredients:

- > 2 cups all-purpose flour
- > 2 teaspoons baking powder
- > 1/2 teaspoon salt
- > 1/2 cup shortening
- > 1/4 cup milk
- > 1 egg
- > 1 cup white sugar
- > 1 teaspoon almond extract
- > 1 1/2 teaspoons lemon zest
- > 1 cup fresh blueberries

Directions:

In a large mixing bowl, cream the shortening, sugar, egg, milk, almond extract and lemon zest. Mix well after the addition of each ingredient. Combine the flour, baking powder and salt; blend into the sugar mixture. Fold in the blueberries. Cover and chill for 4 hours.

Preheat oven to 375 degrees F. Drop dough by teaspoonfuls onto ungreased cookie sheets, about 1 1/2 inches apart.

Bake 12 to 15 minutes in the preheated oven. Let the cookies cool on the baking sheets for a few minutes before transferring to wire racks to cool completely.

Featured Feature Unified Messaging

You've got Voice Mail in Your Inbox!

You can unify your home phone and e-mail with one convenient feature from Palmerton Telephone!

We offer a feature that allows you to get your phone messages in an e-mail. Unified Messaging sends your Voice Mail messages to your e-mail address, where they appear as a .wav file. That way, all messages are stored in one place, and you have the choice of listening to Voice Mails from either your telephone or computer.

This great service is available as a FREE feature to all Palmerton Telephone Voice Mail customers, so call today at (610)826-6650 to add Voice mail with Unified Messaging to your phone line.

What is Identity Theft?

Identity Theft is when someone steals your personal information and uses it without your permission. It happens to more than 11 million Americans every year and can cause trouble with your finances, credit history and reputation. It can also take time, money and extreme patience to resolve.

How common is identity theft? Even if you haven't been victimized, when you hear news of another significant data breach or a friend tells you a story of ID theft woe, you may wonder if you're next—or if it's something you need to worry about at all.

The 2018 Identity Fraud Study released by Javelin Strategy & Research determined that 16.7 million people in the U.S. were victims of identity theft in 2017, up from 15.4 million in 2017, with \$16.8 billion total stolen.

What are the most common types of identity theft? The Federal Trade Commission, the government agency that maintains a sort of warehouse for identity theft complaints, says the crime falls into six major categories:

1. Employment or tax-related fraud (34%)
What it is: A criminal uses someone else's Social Security number and other personal information to gain employment or to file an income tax return.
2. Credit card fraud (33%)
What it is: The thief uses someone else's credit card or credit card number to make fraudulent purchases.
3. Phone or utilities fraud (13%)
What it is: The criminal uses another person's personal information to open a wireless phone or utility account.
4. Bank fraud (12%)
What it is: The fraudster uses someone else's personal information to take over an existing financial account or to open a new account in someone else's name.
5. Loan or lease fraud (7%)
What it is: A borrower or a lessee uses someone else's information to obtain the loan or lease.
6. Government documents or benefits fraud (7%)

What it is: The criminal uses stolen personal information to obtain government benefits.

(Percentages add up to more than 100 because some complaints involved more than one type of identity theft.)

How do thieves get your information? Thieves are resourceful and will work to get the details they want. In addition to targeting your computer or electronic devices, they may rummage through your garbage, the trash of businesses, public dumps, or may pretend to work for legitimate companies to convince you to reveal personal information.

How do you know if you've been targeted? Identity thieves can drain your bank account, run up charges on your credit cards, open new accounts, get medical treatment on your health insurance and in some extreme cases, even give your name to police during an arrest.

Here are some clues that may indicate that someone is using your identity:

- > Unexplained withdrawals from your bank account
- > Missing mail
- > Calls from debt collectors for debts that you don't recognize
- > Unfamiliar accounts on your credit report
- > Bills for services or goods that you haven't received
- > A condition on your medical records that you don't have
- > A notice from the IRS that more than one tax return was filed in your name or that you have income from an employer that isn't yours
- > A notice that your personal information was compromised by a data breach (Always take these seriously!)

What are the steps to take if you are a victim of identity theft? The Federal Trade Commission recommends that if your wallet, Social Security card, or other personal, financial or account information are lost or stolen, place a fraud alert on your credit file. Check your bank and other account state-

Do you know that Palmerton Telephone copper wires, connected end to end, circle the earth 4 times at the equator?

Brain Teaser July 2018 Winner

Congratulations to **Edith Lentz of Bowmanstown, Pa.** Edith was the winner of a \$25 Gift Card to Claude's Creamery in Palmerton, Pa.

You may enter, but you may not come in, I have space, but no room, I have keys, but open no lock. What am I?

Answer: a computer

(continued on next page)

IDENTITY THEFT (CONT.)

ments for unusual activity. Order a free copy of your credit report periodically to monitor your accounts. You have a right to one free copy of your credit report from each of the national credit reporting companies every year. If you stagger your orders, you can get a credit report every four months.

In addition, create a log of telephone calls and keep copies of documents related to the loss.
Source: www.consumer.ftc.gov

How can you protect your identity?

- > Safeguard your personal information, whether it is on paper, online, or on your computers and mobile devices.
- > Lock your financial documents and records in a safe place at home and lock your wallet or purse in a safe place at work.
- > Limit what you carry. When you go out, take only the identification, credit, and debit cards you need.
- > Before you share information at your workplace, a business, your child's school or a doctor's office, ask why they need it, how they will safeguard it, and the consequences of not sharing.
- > Shred receipts, credit offers, insurance forms, physician statements, checks and all similar documents when you no longer need them.
- > Consider opting out of prescreened offers of credit and insurance by mail.
- > Before you dispose of a computer or mobile device, get rid of all the personal information it stores.
- > Keep your computer browser up-to-date and use security software.
- > Don't overshare on social networking sites.
- > Avoid phishing emails.
- > Be cautious about Wi-Fi. Don't use a public wireless network to send personal information.
- > Lock up your laptop. Don't use an automatic login feature and always log off when you are finished using it.
- > Read privacy policies to know how your information will be used.
- > Use two-factor authentication to verify your identity by receiving a text message or email when you use a new device to sign in.
- > Treat your mobile devices with the same care that you use to guard your desktop or laptop. Secure them with passwords, security software and encrypt any stored data.
- > If you're not planning to apply for new credit anytime soon, consider freezing or pacing a fraud alert on your credit reports with the three major bureaus. This will halt any new credit being opened in your name. The downside is that if you want to apply for a loan, you would have to lift the freeze or give permission to access your report first.

Lightning is 5 times hotter than the sun. Lightning can reach temperatures of 30,000 kelvins (53,540 degrees Fahrenheit). Compare that to the surface of the sun, 6,000 kelvins (10,340 degrees Fahrenheit)

Jupiter is the most massive planet in our Solar System, meaning it also has the highest gravity. If you stood on Jupiter – although you cannot because it does not have a solid surface – you would weigh two and a half times what you would on Earth.

The U.S. National Anthem, The Star-Spangled Banner, was written in 1814 by Francis Scott Key. Key was sent to the British fleet in Chesapeake Bay during the War of 1812 to secure the release of Dr. William Beanes on September 13, 1814.

Why Japan has so Many Earthquakes. Japan is located along the Pacific "ring of fire", on the edges of several continental and oceanic tectonic plates. This is an area of high seismic and volcanic activity from New Zealand, up through Japan, across to Alaska, and down the west coasts of North and South America.

Prescription bottles come in several different colors, the most common of which being orange or light brown due to its ability to prevent ultraviolet light from degrading the potentially photosensitive contents through photochemical reactions, while still letting enough visible light through for the contents to be seen.

Elephants are the only land mammals that cannot jump. Unlike all other mammals on earth, Elephants do not have kneecaps. Therefore, they are unable to bend their legs and acquire the needed propulsion to leave the ground.

Brain Teaser

Palmerton Telephone is giving away a \$25 Gift Card to Claude's Creamery in Palmerton, PA.

To enter, e-mail the correct answer to ptelco@ptd.net or send a 3" x 5" index card to 465 Delaware Ave. Palmerton, PA 18071. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by **9/20/18**.

Good Luck! Palmerton Telephone

What famous North American landmark is constantly moving backward?