

Customer Connection | June 2023

From the Manager's Desk

Dear Valued Customer,

When was the last time you changed your online passwords? Odds are that you've been using one or more of them for too long, and they may be easy for determined hackers to crack. Managing passwords can feel like a chore, but before you decide it's too much trouble to change them, consider the alarming frequency of large-scale corporate data breaches that expose private user data.

Never reduce.

Creating short passwords may make them easier to remember, but it also makes them simpler to crack. Longer passwords increase the number of variables, and lengthy, randomly generated passwords can improve your online security by being virtually uncrackable.

Never reuse.

As tempting as it may be to use the same simple password for everything, it can be extremely risky. Obviously, anyone who discovers your password will have access to any account that's protected by it, whether there are 10 or 100.

Never recycle.

Recycling passwords is a no-no. When you change a password, create something drastically different from the old one.

ALWAYS protect your passwords.

The most important thing you can do is make sure you're the only person with access to our information. Put real thought into your passwords when you create them, keep them secret and secure, and change them more often that you probably want to, especially after confirmed security breaches.

And while we are talking about online security, if you haven't already called our office to update your security verification information on your DSL account, please call us as soon as possible. If you would rather update your account in person, please visit our office, Monday - Friday from 8am to 5pm (we are closed for lunch from 1pm-2pm).

Thank you for choosing Palmerton Telephone Company. We are here for you. If you need any assistance or have any questions, please give us a call at 610-826-6650, visit our website at www.ptelco.com or stop in.

Best Regards,

Tim Hausman

General Manager, Palmerton Telephone Company



Phone Feature of the Month:

Deluxe Caller ID

Deluxe Caller ID shows the telephone number and name of an incoming call on the customer provided display unit. The telephone number and name of an incoming call will display between the first and second rings.

Cost is \$7.00 per month and \$9.00 per month for business customers.

For more information, call us at (610) 826-6650.





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Product of the Month

DSI

With school being out for the summer, that means more people at home accessing the internet. The last thing you want is slow connection and tying up your telephone lines.

Palmerton Telephone High-Speed DSL service offers you a constant, always-on high-speed connection to the Internet that doesn't tie up your telephone line, and you'll never get a busy signal. Just turn on your computer, log in, and you're online!

Features and benefits of Palmerton Telephone High-Speed DSL:

- Speeds up to 10 Mbps
- Constant connection to the Internet
- No need for an extra phone line
- Experience no busy signals
- Network up to 5 computers on one connection, (router not included)
- 5 email boxes per customer with 2 GB per mailbox
- Customers receive PenTeleData Unleashed Wi-Fi Hot Spot Internet access.

With 4 speed packages priced from \$19.95 a month to choose from, you're sure to find the one that's right for you. Call us before June 30, 2023 at (610) 826-6650 and receive a **FREE** modem and **FREE INSTALLATION!**

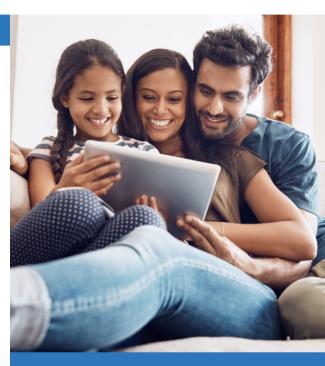
*Not all speed packages are available in all areas. Save \$10/month on Accelerate 10 DSL plan by combining with the Val-YOU package. Customers who do not have phone service from Palmerton Telephone pay an additional \$10/month. Your speed may be less depending upon such factors as the length of the circuit connecting your premises to our central office.

Brain Teaser

Palmerton Telephone is giving away a \$25 Gift Card to Claude's Creamery in Palmerton, PA.

To enter, e-mail the correct answer to jbrixius@brctv.com or send a 3" x5" index card titled "June Brain Teaser" to 613 Third Street, Palmerton, PA 18071. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by 6/20/23. Good Luck!

Lovely and round, I shine with pale light, grown in the darkness, A lady's delight. What am I?



Brain Teaser | April 2023 Winner

Congratulations to **Meryl De Pue**, of Kunkletown, PA. **Meryl** was the winner of a \$25 Gift Card to Claude's Creamery in Palmerton, PA.

Question: Which three letters can frighten a thief away?

Answer: ICU

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