

## **Customer Connection | July 2024**

# **Product of the Month**

#### PERSONAL EMERGENCY ALERT

A Personal Emergency Alert system is a crucial tool for ensuring safety and security in times of need. Typically worn as a pendant or bracelet, these devices enable individuals, particularly the elderly or those with medical conditions, to quickly summon help in case of emergencies such as falls, medical issues, or other urgent situations. With just the press of a button, users can activate the alert system, which immediately notifies designated caregivers or emergency services, providing vital assistance when every second counts. This technology offers peace of mind not only to users but also to their loved ones, knowing that help is always just a button press away.

#### Commonly asked questions:

#### Can the operator hear me all of the time?

No. The Personal Emergency Alert system connects to the phone line for voice and sound only when it is activated by you. You must be within voice range of the console, as it acts like a speakerphone.

#### What if I accidentally push the button to activate service?

You will have the ability to reset the alert while it is dialing. If the call does connect to our operator, just explain that you do not have an emergency.

#### Can I wear the pendant in the shower?

Yes. The pendant is waterproof, and for your protection, should be worn in the shower or bathtub.

#### Will Personal Emergency Alert work if the power goes out?

Yes. The internal standby batteries will allow you to use the alarm unit even if there is a temporary power outage.

#### Don't wait until after something happens to you or a loved one!

Order by July 31, 2024 and receive FREE INSTALL. Call us today to order at 610-826-6650.

# **Brain Teaser**

Palmerton Telephone is giving away a \$25 Gift Card to Claude's Creamery in Palmerton, PA.

What do you throw out when you want to use it but take in when you don't want to use it?

To enter, e-mail the correct answer to **jbrixius@brctv.com** or send a 3"x5" index card titled "July Brain Teaser" to **613 Third Street, Palmerton, PA 18071**. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by **7/20/24**.

Good Luck!



Brain Teaser | April 2024 Winner

Congratulations to Marianne Ondrasik of Palmerton, PA. Marianne was the winner of a \$25 Gift Card to Claude's Creamery in Palmerton, PA.

Question: He has married many women, but has never been married. Who is he?

Answer: A Preacher

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# From the Manager's Desk

#### Dear Valued Customer,

In today's digital age, telemarketing calls can feel like an unavoidable nuisance. Whether it's during dinner or an important meeting, the incessant ringing of your phone with unsolicited offers can be frustrating. However, there is a beacon of hope for those seeking respite from these interruptions: the **National Do Not Call Registry**.

Established in 2003 by the Federal Trade Commission (FTC), the National Do Not Call Registry is a valuable tool designed to empower consumers and safeguard their privacy. By registering your phone number with the registry, you can significantly reduce the number of unwanted telemarketing calls you receive.

The process of signing up for the Do Not Call Registry is simple and can be done either online or by phone, free of charge. Once you register your number on **DoNotCall.gov**, you will receive an email containing a link that you will need to click on within 72 hours to complete your registration. You're phone number should be on the registry by the next day, but it could take up to 31 days for the sales calls to stop. Your number that is registered will never expire. It will only be removed from the Registry if it's disconnected or if you ask for it to be removed.

Once registered, telemarketers are prohibited from calling your number, with few exceptions such as calls from political organizations, charities, and companies with whom you have an existing business relationship. However, despite the protections offered by the Do Not Call Registry, it's important for consumers to remain vigilant. Scammers and fraudulent telemarketers may still attempt to reach registered numbers, hoping to exploit unsuspecting individuals. Therefore, it's essential to exercise caution and never provide personal or financial information over the phone to unknown callers.

For even more added protection again unwanted calls, you can also sign up for **RoboBLOCK**, which allows us to block robo callers who use fake Caller ID numbers. RoboBLOCK is \$1.00 per month. For more information, visit our website at **ptelco.com**.

Thank you for choosing Palmerton Telephone Company. We are here for you. If you need any assistance or have any questions, please give us a call at **610-826-6650**, visit our website at **www.ptelco.com**, or stop in.

Best Regards, *Tim Hausman* General Manager, Palmerton Telephone Company

## **Community Calendar**

If you'd like to see what's happening to benefit the non-profit groups in our area, visit our Community Events Calendar at <a href="www.ptelco.com">www.ptelco.com</a>. Just select 'Menu', then 'Community Calendar'.



# Phone Feature of the Month:

**DELUXE CALLER ID** 

Deluxe Caller ID shows the telephone number and name of an incoming call on the customer provided display unit. The telephone number and name of an incoming call will display between the first and second rings.

Cost for Residential customers is \$7.00 per month and for Business customers is \$9.00 per month.



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